

Improvements to Solar-Powered Construction Cameras Another Bright Spot for OxBlue Corporation

ATLANTA, October 20, 2016 – OxBlue Corporation, a leading construction camera service provider, has announced its latest round of enhancements to the solar power units that support OxBlue construction cameras, including batteries and solar panels that are smaller, lighter and easier to install.

Solar panel size reductions of approximately 25 percent and a similar percentage decrease in the weight of energy-storage batteries used in OxBlue's solar power units are among the improvements. Additionally, a recent redesign of the mounting system has made solar panels significantly easier for customers to install and lock into place.

Driving the enhancements are continual advancements in technology. OxBlue's success in obtaining upgraded components with a lower power draw has, in turn, allowed the company to considerably lower the power consumption of the OxBlue camera system—thus requiring smaller, more user-friendly solar panels and batteries.

“With solar, as with all of our products, we strive continuously for improvements that make things easier for our clients, with products that are responsive, reliable and cost effective. Our solar units are increasingly becoming more modular, smaller and faster to deploy.”

Chandler McCormack, OxBlue CEO

OxBlue released its first line of solar-powered equipment more than ten years ago and has continued to refine and develop the technology. New versions include solar products designed to power OxBlue construction cameras from smaller, more deployable units to larger turnkey solar trailers, which include



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30-foot telescopic poles. Many OxBlue solar units are deployed at project jobsites where power is not yet available or where solar is the most convenient power source.

In 2015, *Constructech* magazine awarded OxBlue its Connected Hardware Award, citing OxBlue construction cameras as “one product that stood out above the rest.” OxBlue also earned a spot on the 2015 *Constructech* 50, the magazine's annual listing of the most influential companies whose technologies serve the construction industry.

“Even with our leading products, we continue to invest based on our clients' needs and in ways that provide real value for them,” McCormack said. “We take pride in being client oriented, value oriented and service oriented.”

About OxBlue: OxBlue is a leading construction camera service provider, serving clients globally. Our high-resolution images, high-definition time-lapse movies and intuitive technologies connect everyone on the jobsite and make it easy to monitor, document and market projects using computers and mobile devices. OxBlue emphasizes client services and continuous improvement. We hold multiple awards for technology innovation and workplace culture. Founded in 2001 and privately held, OxBlue is headquartered in Atlanta, Georgia. For more information visit OxBlue.com.