

OxBlue Construction Cameras Now Accessible Through the Procore Technologies Management Software Dashboard

ATLANTA, April 29, 2014 – OxBlue, a leader in the construction camera industry, and Procore Technologies, a leader in cloud-based construction management software, announced today that they have formed a strategic partnership that integrates OxBlue construction cameras into Procore's dashboard, making OxBlue Procore's exclusive construction camera partner.

Procore has made its reputation in the construction industry based on three goals: making people's day-to-day tasks easier, improving the way they share project information and finding easier ways to keep them updated on project progress. The company's goal is a simple one that's not often heard in the world of technology: to make construction project management effortless.

"We focus energy more on providing simple solutions than massive complex solutions," said Procore CEO Tooley Courtemanche. "And that's where the advantage is in Procore. We turn it on, and you're using it."

OxBlue and Procore share the same user-friendly core values. Beyond ease of use, both offer users the freedom of 24/7 access to their systems through their choice of a computer, a smartphone or a tablet.

OxBlue's high-resolution construction cameras use wireless cellular technology that allows Procore's clients to view images of their construction and design projects in real time, any time they want, from any location with Internet access, using whatever Internet-enabled device they choose.

The key to the performance of every OxBlue construction camera is its intuitive, easy-to-use interface that provides users a global view across every project, with a variety of functions – from photos, viewable by date and time, to time-lapse construction movies.

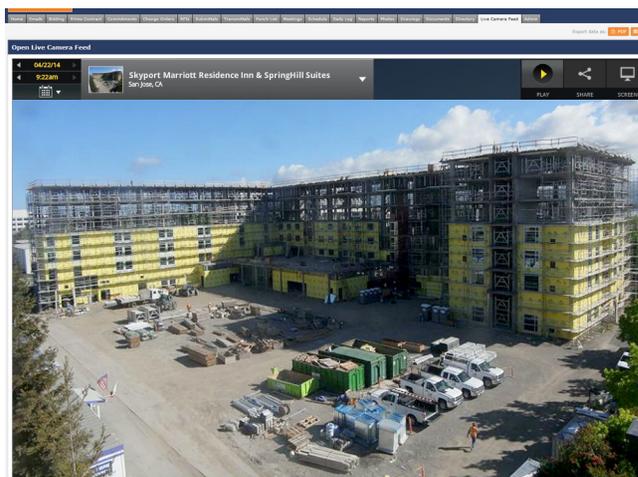
Each camera comes with all required camera hardware, cellular data connections, servers, software and professional time-lapse production expertise in one complete package.

Users can customize their OxBlue construction webcams by choosing either a static or PTZ (pan-tilt-zoom) system, a solar power option and high-resolution image quality with 6-, 8-, or 12-MP options.

As an added benefit, each OxBlue construction webcam comes with a professionally produced, high-definition, time-lapse construction movie – suitable for use as a powerful public relations tool, as well as a project archival record.



OxBlue is now Procore's exclusive construction camera partner.



Procore's users can now integrate their OxBlue construction camera into their Procore dashboard for easy access.

"Our shared commitment to delivering user-friendly technology to our clients makes us a good match. We both want our products to deliver a consistently useful and positive experience across all devices for all of our users."

Chandler McCormack, President of OxBlue

For more information on OxBlue construction cameras, please go to <http://OxBlue.com/corp> or call OxBlue at 1 (888) 849-2583.

About OxBlue:

OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's construction camera services connect stakeholders on and off the jobsite by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries including numerous Fortune 500 companies and more than 100 of ENR's Top 400 Contractors.

About Procore Technologies, Inc.

Procore Technologies, Inc., founded in 2003, provides cloud-based construction management software to more than 800 clients across the globe. Using its award-winning suite of construction management software, more than 500,000 registered Procore users manage all types of construction projects, including industrial plants, office buildings, apartment buildings, university facilities, retail centers and more. For more information about Procore Technologies, or for a free online demo, visit <http://procore.com/>.