

OxBlue's Construction Camera Interface for Mobile Devices Available Starting Today

ATLANTA, Feb. 28, 2014 – OxBlue has announced a total redesign of its mobile user interface as part of a larger redesign of its next-generation computer user interface. The new mobile interface gives both smartphone and tablet users faster, easier access to the functions they use most, with larger, more intuitive controls and full-screen, high-definition photos of their jobsites.

“As part of our next generation of construction camera interfaces, this new mobile interface enables us to offer users the same streamlined functionality across the total spectrum of access devices.”

Chandler McCormack, president of OxBlue

To summarize the new mobile interface, it's everything OxBlue clients like, only bigger and better than ever before.

The basic premise behind the redesign is that busy users don't want to just *view* their jobsites. They want to *experience* them. So, like the new computer interface, the new mobile interface offers larger, better jobsite photos and makes accessing them easier than ever, in most cases through one-touch function controls.

Some of the most important changes include:

- Larger, full-screen, high-definition jobsite photos
- Touch-screen controls
- One-click immediate access to the most popular functions: view archived images, pan-and-zoom, play construction time-lapse movies and share photos

The result is an altogether more intuitive mobile user experience with a clean, fresh look and feel.



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Besides full-screen jobsite photos and greater overall ease of use, other redesigned features include:

- A share button that lets users send photos by email
- Display of jobsite weather conditions by date and time
- Touch-screen controls for pan and zoom
- A responsive design that adjusts to the user's preferred device
- A large play button for viewing construction time-lapse videos

“Our clients told us which features mean the most to them,” said McCormack. “We studied how they use our construction cameras on the go and redesigned our mobile interface to give them the user experience they were asking for, even when they're out of the office.”

The goal of both redesigns is to improve users' overall experience with their construction webcams, regardless of the devices they use to access them.

For more information on OxBlue construction cameras and construction time-lapse movies, please call OxBlue at [\(888\) 849-2583](tel:888-849-2583).

About OxBlue: OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's construction camera services connect stakeholders on and off the jobsite, by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries including numerous Fortune 500 companies and more than 100 of ENR's Top 400 Contractors.