

# Oxblue Introduces the Next Generation in Construction Camera Interfaces

ATLANTA, Feb. 28, 2014 – OxBlue is pleased to announce the release of its next-generation construction camera interface. The new system gives clients faster, easier access to the functions they use most, with intelligent and more intuitive controls.

**“This is the result of listening to our clients. It’s everything they like about our interface, only bigger and better than ever before.”**

Chandler McCormack, president of OxBlue

The basic premise behind the redesign is that busy users don’t want just to *view* their jobsites. They want to *experience* them. So, the new interface offers bigger, better jobsite photos and makes accessing them easier than ever, in most cases through one-touch function controls.

Designed for users who access the interface with computers, the redesigned interface offers several notable changes:

- Larger, full-screen, high-definition jobsite photos, with superior clarity and detail
- One-click immediate access to the most popular functions: view archived images, pan-and-zoom, play construction time-lapse movies and share photos
- Streamlined controls

The result is an altogether more intuitive user experience with a clean, fresh look and feel.

Besides full-screen jobsite photos and greater overall ease of use, other redesigned features include:

- Faster navigation made possible by moving backward and forward in time, by day and by individual image
- A large play button for viewing high-definition construction time-lapse videos
- A share button that lets users email photos or schedule regular updates
- One-touch switching between pan and zoom
- Display of jobsite weather conditions by date and time



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“We do things based on the needs of our clients,” said McCormack. “We studied how they use our construction cameras, and they told us what they wanted. This redesign is the result of their input.”

The redesign of OxBlue’s user interface is supported by a similar redesign of its interface for mobile devices. The goal of each redesign is to improve users’ overall experience with their construction webcams, regardless of the devices they use to access them.

For more information on OxBlue construction cameras and construction time-lapse movies, please call OxBlue at (888) 849-2583.

**About OxBlue:** OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue’s construction camera services connect stakeholders on and off the jobsite, by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries including numerous Fortune 500 companies and more than 100 of ENR’s Top 400 Contractors.