

## Leader in Multi-Family Housing Construction Chooses OxBlue Construction Cameras After Exhaustive Search

ATLANTA, Dec. 15, 2013 – C.F. Evans, a leader in multi-family housing construction in the Carolina's, recently sought to find a better way to keep developers and investors apprised of the progress of their projects.

"We know that owners and investors want to see what's going on," said Janet Bowler, C.F. Evans marketing director. "So, when our CEO and I sat down and talked about the exciting new things we wanted to do for the upcoming year, construction cameras were a natural fit."

Bowler and her team looked at a variety of cameras – from deer hunting cameras to live-feed security cameras.

"But they were all low resolution and didn't address what our clients need," said Bowler.

After an exhaustive search, in which Bowler and her team looked at every possible solution, they selected OxBlue.

**"OxBlue's customer service sold me. I was able to reach my customer service contacts easily. They answered my questions and explained everything really well, and they helped us with IT. They made the decision for me."**

Janet Bowler, CF Evans

OxBlue's superior customer service continues long after the sale was completed.

"They call me instantly if something happens to a camera," Bowler said. "And our owners love being able to see what's going on online."

The company's satisfaction and that of their clients led to the purchase of four more OxBlue construction webcams. Posting an OxBlue construction camera time-lapse movie on their website has enabled C.F. Evans to share the progress and results of their work on an ongoing basis.



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The cameras are also helpful to C.F. Evans employees, many of whom work remotely. Thanks to the OxBlue cameras, everyone from clients to team members is able to see what's happening on jobsites in real time 24/7.

"We want our clients to get the most out of their camera service and it's important to us that we are exceeding their expectations," said Chad Messerschmidt, Client Support Manager. "Our Client Support team was built to proactively take care of every detail, whether it be initial logistics or ongoing management. We are here to help in any way."

For more information on OxBlue construction cameras and time-lapse movies, call OxBlue at (888) 849-2583.

**About OxBlue:** OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's construction camera services connect stakeholders on and off the jobsite by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries, including numerous Fortune 500 companies and more than 100 of ENR's Top 400 Contractors.