

OxBlue Recognized as One of the 101 Best and Brightest Companies to Work For in Atlanta

ATLANTA, June 18, 2012 – OxBlue, a leader in the construction camera industry, was named one of the 101 Best and Brightest™ Companies to Work For in the Atlanta area. Best and Brightest recognition goes to organizations that implement company practices that enhance working conditions for their employees. “We’re very honored to receive such prestigious acknowledgement of our efforts to provide the best working environment possible for our team,” stated Chandler McCormack, President of OxBlue. “Our successes come from the people that work hard every day to provide dedicated client support and ensure our technology performs over the long-term. It’s nice to know that we’re on the right track in rewarding the achievements of our team, and making sure they have all the tools they need to do their job effectively.”

Recognition as one of the 101 Best and Brightest Companies to Work For is based on a human resources practices review at the organization and employee feedback about their thoughts and opinions of working at the business. The questions asked are related directly to award categories used as the criteria for determining winners. Evaluation criteria includes:

- Compensation, Benefits and Employee Solutions
- Employee Enrichment, Engagement and Retention
- Employee Education and Development
- Recruitment, Selection and Orientation
- Employee Achievement and Recognition
- Communication and Shared Vision
- Diversity and Inclusion
- Work-Life Balance
- Community Initiatives
- Strategic Company Performance

With official recognition of its employment policies and strategic direction, OxBlue still plans to continue to evolve.

“We continually evaluate and refine our internal policies and procedures. OxBlue is a leader in the construction camera industry, and we wish to maintain our leadership role as an employer as well. It’s the best strategy to ensure our future success as a company in the 21st century.”

Chandler McCormack, President of OxBlue



About OxBlue: OxBlue is a leading construction camera service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. We enable constant access to jobsites through high-resolution construction webcam images. OxBlue's construction cameras connect people on and off site, and measure variables such as labor, risk, quality and materials. The cameras provide accountability and increase communications between construction companies and clients.