

## GSMA Innovation City to Exhibit OxBlue Construction Cameras at 2015 Mobile World Congress

BARCELONA, February 28, 2015 – Sierra Wireless, who develops intelligent wireless solutions and provides the cellular gateways used in OxBlue construction camera systems, will be among a select few GSMA partners presenting Innovation City exhibits at the Mobile World Congress (MWC), in Barcelona, Spain. The annual MWC – the largest event of its kind – brings together leaders, visionaries, and innovators from throughout the mobile industry – and the world – to discuss where mobile technology is today and to explore its promise for the future.

A highlight of the four-day event, which will take place March 3–5, is the GSMA Innovation City, where all MWC attendees can experience immersive, interactive demonstrations of cutting-edge mobile connected products and services. This year, Sierra Wireless, whose machine-to-machine devices number over 100 million and are operating on more than 80 networks, will be presenting exhibits that showcase innovative solutions from OxBlue, as well as Philips and Schneider Electric.

“We’re excited to be part of this,” said Chandler McCormack, CEO of OxBlue. “The MWC and Innovation City drive the advances in mobile technology that make it possible to bring our own innovative monitoring and communication technologies to so many places across the globe. It’s a great opportunity for OxBlue – and all the exhibitors – to show the world the creative and transformative ways we’re putting mobile capabilities to use.”

Visitors will be able to see how OxBlue construction webcams are used by construction project stakeholders around the world to monitor, document, and manage their projects. Continuously updated, high-resolution images and time-lapse construction videos are transmitted over cellular networks via Sierra Wireless gateways, enabling OxBlue clients to track and share jobsite progress from anywhere in the world. Remote, anytime jobsite visibility improves efficiency, quality, and communication on projects large and small across all areas of building, from retail and resorts to transportation and energy projects. OxBlue’s exhibit

### Sierra Wireless is building



Sierra Wireless, a featured GSMA partner at the 2015 Mobile World Congress in Barcelona, Spain, will be presenting OxBlue construction cameras and time-lapse construction movies at their Innovation City exhibit.

will also feature a time-lapse construction movie of the building of Innovation City, which includes a café, a theatre, shops, and more.

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Chandler McCormack, OxBlue CEO

OxBlue construction camera systems come complete with everything users need: all hardware, cellular data connection, easy-to-use interface for computers and mobile devices, client services, and a professionally produced time-lapse construction movie that documents the build from start to finish. To learn more about OxBlue construction camera systems, please contact OxBlue at (888) 849-2583.

**About OxBlue:** OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse movies, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit [OxBlue.com](http://OxBlue.com).