

# OxBlue and Lucernex Technologies Partner on Project Management Solution for Retail Construction

ATLANTA, May 29, 2014 – OxBlue, a leader in the construction camera industry, and Lucernex, a leader in cloud-based integrated workplace management systems for the retail industry, have partnered to provide a comprehensive retail project management solution. By integrating OxBlue construction cameras into Lx Projects – Lucernex's project management module for their Retail IWMS platform – both companies' clients will benefit from high-definition jobsite images delivered in a secure, true cloud-based project management system.

**“Collaborating with Lucernex just makes sense. Each of our offerings provides invaluable tools for managing retail construction projects. Integrating them enables us to offer clients an even more powerful solution.”**

Chandler McCormack, President of OxBlue

OxBlue construction cameras let clients view high-definition images and time-lapse movies of their construction projects on laptops, smartphones, and tablets 24/7 anywhere there is Internet access. Project stakeholders can view jobsites in real time and monitor progress without traveling to the site.

Lx Projects provides true cloud-based retail construction project management that speeds up project delivery and decreases overall project cost. Both solutions increase project transparency, helping to safeguard against costly errors and delays.

“Our construction camera and time-lapse construction video technology has been changing construction project management for over 12 years, helping to increase efficiency

General Information		Job Site Camera	
Name	Project (Demo)	Entity ID	70239
Site ID	76064-2	PreSite ID	99900
Store Number	76064	Portfolio	Retail (Demo)
Region	South West Central Texas	Market Area	San Antonio
Prototype	Big Box Inline	Project Type	New - Ground Up
Market Type	Rural	Trade Area	Texas
Construction Type	Masonry	Deal Type	Lease
Management Type		Building Type	Retail Stand alone
Notes	...		
Management		Key Dates	
Construction Manager	Conrad Construction Manager	Project Status	Store Open
VP - Development	David Development	Projected Completion Date	05/03/2013
Location		Current Revenue Weeks	
Center Name		Location Name	Project (Demo) (Project-Location)
Cross Street 1	E Loop 304	Cross Street 2	East Houston Ave.
Street Address	1001 Loop 304 East		
Country	United States	ST / Province	TX
City	Crockett	Zip / Postal Cd	75835
County	Houston	Currency	USD
Latitude	31.310900	Longitude	-95.470000

and reduce cost and risk,” stated McCormack. “Integration with Lx Projects gives retail construction professionals the convenience of a single source for the information they need to manage projects even more efficiently and effectively.”

“Partnering with OxBlue to incorporate jobsite images into Lx Projects further promotes collaboration between project managers, general contractors, and senior management throughout all phases of a retail construction project,” stated Ken Brown, Lucernex CIO and EVP of Products. “This active management approach will expedite the entire construction timeline, allowing retailers to open stores even faster.”

For more information on OxBlue construction cameras and construction time-lapse movies, please call OxBlue at (888) 849-2583.

**About OxBlue:** OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's construction camera services connect stakeholders on and off the jobsite by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries, including numerous Fortune 500 companies and more than 100 of ENR's Top 400 Contractors. For more information, please visit [OxBlue.com](http://OxBlue.com).

**About Lucernex:** Founded in 2000, Lucernex Technologies provides retail real estate professionals with powerful True Cloud solutions to manage the entire store lifecycle. All Lucernex solutions were designed “by retailers for retailers” and can manage any size portfolio of leased and owned properties. Advanced technology drives all Lucernex solutions, ensuring they are fully mobile enabled, international, secure and easy to integrate with the enterprise. Lx Retail, from Lucernex, is the market leader in Retail IWMS solutions, used by Fortune 500 retailers every day to select, open and manage their stores better. For more information, please visit [www.lucernex.com](http://www.lucernex.com).