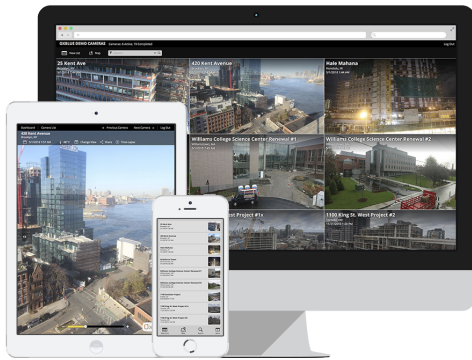


OxBlue Introduces the Next Generation of Job Site Camera Interface

OxBlue releases a new project management technology for professionals in the construction industry that streamlines their experience.



ATLANTA – June 21, 2018 – OxBlue launched a new interface designed to provide construction industry professionals with a more intuitive and thoughtful experience.

The innovative technology creates an effortless experience for users. Construction teams can access the interface in multiple ways either by logging in or through a public link.

Combining the latest technology and almost 20 years of experience, OxBlue's new interface merges intuitive design and over 50 new features to streamline how owners and AEC professionals document and review their project.

More of the job site is now visible with full-screen HD images and video and a responsive dashboard that groups cameras according to the project. The dynamic feature allows teams to easily find and quickly review the work without having to scroll through several job sites.

For projects with pan-tilt-zoom (PTZ) cameras, panoramic images showing the entire project are displayed, along with thumbnails of individual views, for quick access within the dashboard.

OxBlue's interface makes it easy to identify the location and status with an interactive hybrid map that divides the screen by projects and region, which filters job sites as users zoom in or out.

“ At OxBlue, we're continually analyzing how to make things more user-friendly and efficient for the client. Our new interface is about emphasizing clients' project and simplifying users' experience through intuitive design. ”
 –Chandler McCormack, CEO

Developers, general contractors, and owners can now control the pace of the time-lapse by either speeding up or slowing down the footage. Speed control provides greater command of how users view the job site and focus on the details.

ABOUT OXBLUE

OxBlue, the pioneer of construction camera technology, assists project owners, contractors, and developers by bringing their job sites into focus. OxBlue's award-winning service and wireless and solar-powered camera systems have been used on over 20,000 projects, in 50 states throughout the US and in more than 36 countries. The camera technology empowers clients to make informed, real-time decisions from anywhere and at any time, and the time-lapse photography elevates project marketing by making job sites sharable content. Most importantly, every OxBlue employee is dedicated to making the client's success the number one priority.