

Construction Cameras, Mobile Apps, and Vision Earn OxBlue a Spot on *Constructech's* List of Powerhouses Shaping the Construction Industry

ATLANTA, July 23, 2015 – The 2015 *Constructech* 50 was released earlier this month, and construction webcam service provider OxBlue made the cut. The annual list recognizes the 50 technology companies whose products or services bring important and profitable innovation to the construction industry.

The editors and editorial advisory board for *Constructech* magazine make their determination for the "50" list based on interviews with construction companies and research and evaluation of companies whose technologies are designed to serve the construction industry. Some of the criteria for candidacy include:

- A strong product or service
- Proven customer growth and satisfaction
- Outreach/education efforts in the industry

"The companies that earned this year's designation prove they have a vision for the future of technology, which ultimately will result in dollars earned – not just saved – for the construction industry," says Peggy Smedley, editorial director for *Constructech* magazine.

OxBlue's construction camera systems integrate hardware, software, and customer service into one simple turnkey solution that enables construction professionals and other stakeholders to document, monitor, and manage projects 24/7 – no matter where they are – via computers and mobile devices.

OxBlue's apps for Apple and Android tablets and smartphones keep stakeholders connected to their projects without having to be saddled with a laptop when they are out of the office. They – and all of OxBlue's software – are continuously improved, with new releases available to clients at no cost. "Making our latest technologies available to all our clients is one of the ways we bring added value to their investment in an OxBlue construction camera," explains Chandler McCormack, OxBlue CEO.

Cellular technology built into every OxBlue fixed-position and PTZ construction camera transmits high-resolution images of the jobsite to secure servers, documenting virtually every moment of construction and enabling project team members, owners, and anyone with authorization to access real-time and archived images and time-lapse videos of the jobsite through the construction camera interface.

Intuitive tools enable users to quickly locate, view, and share images of all of their projects from any date and time with just a few mouse



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clicks. Multiple screen-views make comparing images and tracking progress easy. Users can overlay images to see specific changes over time and zoom in to see fine detail.

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Chandler McCormack, OxBlue CEO

Every OxBlue construction camera system also provides three kinds of high-definition construction time-lapse videos, which clients use to track progress, review projects, and promote their work. Instant Time-Lapse Videos are automatically generated within the construction camera interface. The recently released Custom Time-Lapse Movie Machine enables clients to easily create their own presentation-quality movies anytime they want. Professionally Produced Time-Lapse Movies, which clients typically use to document a completed project, are hand-edited by OxBlue's professional time-lapse production team.

"It means a lot to us to make the *Constructech* 50," says McCormack. "Everything we do is guided by our vision of bringing new efficiencies and opportunities to the construction industry through intuitive technologies and excellent customer service."

To learn more about OxBlue construction cameras and time-lapse videos, please call (888) 849-2583.

About OxBlue: OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse videos, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit OxBlue.com.