

OxBlue Corporation Wins 2016 Top Workplaces Award From *The Atlanta Journal-Constitution*

ATLANTA, April 21, 2016 – OxBlue Corporation, a leading construction camera service provider, is a 2016 winner of the Top Workplaces Award by *The Atlanta Journal-Constitution*.

OxBlue, with a growing employee base and celebrating its 15th anniversary in 2016, is frequently cited for its dynamic work environment.

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of [workplace culture](#) were measured, including Alignment, Execution, and Connection.

“OxBlue is honored to receive the Top Workplaces Award,” said OxBlue CEO Chandler McCormack. “We strive continually to enhance our workplace culture, and are relentless in trying to improve the work life of our employees. In fact, the day after receiving the award, we met to discuss how we might continue to improve. That level of dedication has allowed us to achieve a workplace that’s reflected in the company’s positive culture, which the Top Workplaces Award recognizes.”

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits,” said Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask



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about work life than the people who live the culture every day—the employees.”

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“Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together.” Claffey added, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

About OxBlue: OxBlue is a leading construction camera service provider, serving clients globally. Our high-resolution images, high-definition time-lapse movies and intuitive technologies connect everyone on the jobsite and make it easy to monitor, document and market projects using computers and mobile devices. OxBlue emphasizes client services and continuous improvement. We hold multiple awards for technology innovation and workplace culture. Founded in 2001 and privately held, OxBlue is headquartered in Atlanta, Georgia. For more information visit [OxBlue.com](#).

About WorkplaceDynamics, LLC: Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.