

OxBlue Launches New 24-Megapixel Construction Camera

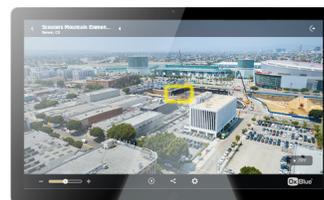
ATLANTA, October 29, 2015 – OxBlue announced today that it now offers a 24-MP time-lapse construction camera. The new addition joins the construction webcam service provider's existing lineup of 6-, 8-, 12-, and 16-MP construction cameras. All of OxBlue's construction cameras capture high-resolution images that project managers, investors, and other stakeholders use to monitor building, track progress, and coordinate logistics no matter how far they are from the jobsite. The 24-MP camera, which produces images measuring 6000 x 4000 pixels, provides OxBlue clients with the highest resolution and sharpest, most detailed images.

The images, which are transmitted over cellular networks via cellular technology built into the cameras, are viewed by stakeholders using OxBlue's construction camera interface. Among the features the interface provides is the ability to zoom in on images to see details up close. With the 24-MP construction webcam, users can now zoom in very close to see fine details while retaining image quality and clarity.

"We serve clients in a wide range of industries, with a wide range of needs. For some, a 6-megapixel camera is the perfect solution for their purposes. Others might need to really see very fine details on very complex projects. The addition of our 24-megapixel construction camera allows us to meet those needs."

Chandler McCormack, OxBlue CEO

OxBlue static and PTZ construction cameras take pictures of the jobsite continuously, capturing virtually every moment of construction. That extent of documentation provides a complete photographic record of a project, enabling stakeholders to understand such things as how to coordinate



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crews or deliveries to meet a certain deadline or how and when a problem occurred on the jobsite. It also enables the creation of fluid, high-definition time-lapse construction videos. OxBlue clients use the time-lapse videos to review and communicate progress and as part of public relations and marketing campaigns.

Every OxBlue construction camera comes with a lifetime warranty and is part of a complete camera system that includes all hardware, cellular data connection, intuitive user tools, and three kinds of time-lapse movie capabilities. To learn more about OxBlue construction camera systems and time-lapse videos, please contact OxBlue at (888) 849-2583.

About OxBlue: OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse videos, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit OxBlue.com.