

## OxBlue Construction Cameras Help Keep Stadium and Arena Projects on Track and Team Spirit High

ATLANTA, November 13, 2014 – OxBlue's construction cameras monitor and document virtually every kind of construction project – from retail buildings and healthcare centers to critical transportation and energy projects. When it comes to high-profile projects, however, stadium builds and renovations stand out as garnering an exceptional amount of widespread public interest. OxBlue construction webcams allow fans to view these jobsites, and projects such as Seattle's Husky Stadium, Washington State's Cougars-Martin Stadium, and MSU's Davis Wade Stadium can attract more than 1 million viewers each. This popularity has earned stadium projects a feature page on OxBlue's website. There, visitors – whether stadium owners, construction professionals, or sports fans – can access live cameras for high-resolution images of current stadium projects, view high-definition time-lapse movies of completed projects, and try out the construction camera user interface.

**“Our stadium feature page is an easy, convenient way of experiencing what an OxBlue construction camera system can bring to these projects. Anyone considering using a camera on an upcoming project will see how an OxBlue construction camera serves both their project management and public relations needs.”**

Chandler McCormack, President of OxBlue

Every OxBlue construction camera system includes all hardware, cellular data connection, a professionally produced time-lapse video of the completed project, and a variety of easy-to-use technologies for getting the most from the system. Comprehensive project management tools and features, for example, maximize and simplify access to information and enhance communication among stakeholders to help keep projects running smoothly and on schedule.

In cases like stadium projects, communicating with a broader audience is also especially important. With OxBlue's administrative controls, access to jobsite cameras can be made



Thanks to OxBlue's easy-to-use camera, intuitive interface and time-lapse movies, Husky Stadium supporters, university staff and contractors could track the progress of the stadium project.

public, an option stakeholders of stadium projects – at the high school, college, and professional levels – find extremely valuable. Using a simple Web platform, fans anywhere in the world can follow project progress as their team's new home is built or a cherished longtime home is given new life through renovation.

“Sports fans feel very invested in their teams and the venues they play in,” continued McCormack. “Owners and investors understand this, and they want to keep fans informed and engaged. Our camera systems make it easy for them to do that. Our infrastructure, bandwidth, and mobile apps make possible high-resolution images and high-quality time-lapse movies that virtually bring the stadiums to owners and fans alike.”

For more information on OxBlue construction cameras and high-definition time-lapse movies, call OxBlue at (888) 849-2583. To see some of the current and completed stadium projects captured by OxBlue cameras, visit the stadium feature page at: <http://OxBlue.com/stadiums.php>.

**About OxBlue:** OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse movies, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit [OxBlue.com](http://OxBlue.com).