

OxBlue Construction Cameras Capture the Art of Giving at Canstruction Atlanta

ATLANTA, November 19, 2014 – OxBlue construction cameras and time-lapse movies document projects around the world to improve project management and communication in virtually every sector of construction – from retail and healthcare to transportation and energy. Recently, the company's construction webcam services were used to document a different kind of project: the 16th Annual Canstruction® Atlanta.

Canstruction is a charitable organization that brings together volunteers from the design, engineering, and construction industries to support hunger relief and awareness. At annual events held in cities throughout the world, participants put their talents to work building giant, complex structures made entirely of canned foods. Jurors select winning structures in different categories, such as Best Use of Labels and Structural Ingenuity. After the build-out and judging, the creative works are featured in an art exhibit open to the public for the next week. All canned food and proceeds are then given to local food banks.

This year's Canstruction Atlanta build-out kicked off on November 6 at the Colony Square Mall in Atlanta's Midtown, and OxBlue construction cameras were there, recording and streaming the day-long event. High-definition, professionally produced time-lapse movies of the teams building their structures can be seen at <http://OxBlue.com/canstruction>.

Every OxBlue construction camera system comes with all hardware, cellular data connection, easy-to-use tools, and a professionally produced time-lapse video of the completed project. OxBlue's construction cameras also provide automatically generated time-lapse movies of active projects that are accessible anytime through the construction camera user interface.

“Our time-lapse movie technology has been developed from years of experience working on thousands of movies. We're very happy to be able to contribute our cameras and use this technology to promote awareness of Canstruction's work.”

Chandler McCormack, President of OxBlue



“The World Can” by Randall-Paulson Architects, Inc. with PES Structural Engineers, Inc., was one nine structures built during the Atlanta Canstruction competition. All canned food and proceeds from the annual event are donated to local food banks.

Since Canstruction's founding in 1992, build-out and exhibition events have contributed more than 25 million pounds of food. The 16th Annual Canstruction Atlanta event generated 41,768 pounds, providing 34,768 meals for people in need in the Atlanta area, and \$18,000 in cash, which will be donated to the Atlanta Community Food Bank.

To learn more about Canstruction, visit www.canstruction.org.

To learn more about OxBlue construction cameras and time-lapse movies, please call OxBlue at (888) 849-2583.

About OxBlue: OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse movies, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit OxBlue.com.