

OxBlue Introduces New Technology For Its Time-Lapse Construction Videos

ATLANTA, June, 27, 2013 – OxBlue, a leader in the construction camera industry, announced today its new algorithm for producing time-lapse construction videos. The improved technology enhances the quality and utility of time-lapse videos of active construction projects.

In addition to the professional time-lapse video that OxBlue produces after a construction project is completed, clients can view and share time-lapse videos of their active jobsites online at any time, via a construction camera interface.

OxBlue applied the expertise they've gained from producing thousands of end-of-project videos to improve the algorithm their construction cameras use for videos of active jobsites.



Time-lapse videos, like this medical building in Seattle, are available for viewing on the OxBlue website.

The new algorithm provides:

- Better quality images
- Targeted selection of the most relevant images
- Run-times better suited to Web-based viewing

OxBlue clients use these videos of active jobsites to track progress on an ongoing basis, reduce the need for management to make on-site visits, and improve communications among all constituents – including investors, management, and construction personnel.

“As a pioneer in construction camera time-lapse video production, we are committed to providing consistently higher quality time-lapse videos and images to our clients, and our new algorithm is critical to achieving this goal.”

Chandler McCormack, President of OxBlue

About OxBlue: OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's time-lapse cameras connect people on and off the jobsite, by improving communication through high-resolution images and time-lapse videos.