

THE 5 P'S OF POSITIONING YOUR CAMERA

Your construction project is about to break ground and you want a construction camera. It gets shipped to the site, set up, and you're good to go. But will you get what you need? Will it be a success? Obviously the camera and service you choose will be a big factor in determining how successful it is. Another factor often overlooked is camera placement.

We pioneered the development of multi-megapixel construction cameras over a decade ago. Since then we've worked on over 10,000 projects. **That experience has been used to develop what we call the 5 P's: Positioning, Placement, Perspective, Phasing, and Power.** It's part of the system we use to ensure clients get what they need and more. Following the 5 P's can simplify your decision process and ensure you get the most from your camera.

- 1 Positioning**
Face the camera as close to possible to due north.
- 2 Placement**
Placing the camera outside the construction area captures more of the jobsite and allows for seamless time-lapse movies.
- 3 Perspective**
Mount the camera higher than the planned build to capture all stories or levels.
- 4 Phasing**
Take project phases or tilt-up construction into account to ensure the camera's view isn't obstructed as the project progresses.
- 5 Power**
Pick a location where power can be conveniently run to the camera.