# SUALZE better managed jobsites

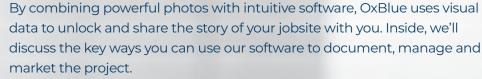
Carl In



# Through the Lens of Innovation The hidden tools of a construction camera, and why every industry professional should invest in one

A picture's worth a thousand words but only if you know how to read it.

Construction cameras capture clear, visual data that can likely tell you what you need to know from a jobsite. With static images, live feeds and timelapse videos, construction cameras are one of the most flexible tools you can use. No matter your role or the type of project you're involved in, visual data helps you promote your work, increase team communication and improve best practices.





# Understand your jobsite in-depth with dynamic visuals

On any given day, project managers and general contractors have a list filled with tasks and small details — taking time and attention away from project priorities.

OxBlue offers an easy way to take control of the jobsite with our advanced construction cameras and visual documentation services. What's captured by a construction camera is a clear, unbiased history of what happens in a day.

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Our time-lapse features and activity analysis serve up key information about the jobsite — detailing an entire day of work in just 30 seconds. The visual record makes it easy to review progress, validate work hours and detect issues that could impact the project.

# "Even though the project was 100 miles away, we were always able to pull up the interface, see what was going on and easily catch up on the latest progress."

— Lumar Devco, LLC



Compare multiple jobsites' activity, progress and weather conditions the way you want to.

### Access images taken from any point during

Compare Images

different views to clearly mark milestones and day-to-day changes.

Overlay view

Image gallery view

Monitor Weather Impact

Quickly see if weather conditions have impacted progress or performance with a grid that highlights rain, precipitation, humidity, wind and daily temperatures.

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## Generate results no matter the project with construction cameras

Every project requires three fundamental components to build success:

- Clear communication
- Visibility on the jobsite
- Efficient resource management

Construction cameras deliver these results by providing real-time visuals and straightforward access to what's happening onsite. Images and video make it clear where things are on track or falling behind schedule, helping determine if a site visit is necessary.

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With the OxBlue Interface, it's easy to increase communication with one-click sharing features, remote access to the jobsite and user controls that allow for a closer look.

At the same time, OxBlue construction cameras include features that can help standardize points of data. Using the advanced capabilities of the camera, it's easy to detail performance in new ways. Weekly Activity Analysis can show who routinely sticks to schedule and premium analytics can emphasize a team's ability to adjust to unexpected interruptions. All of this important information gives a detailed look at what's been done and what clients can expect to see. "By viewing the jobsite in real time, we can verify work in place, identify any performance issues, and have more visibility to things we could possibly do differently."

— RaceTrac

### **Review Work in 30 Seconds**

Using artificial intelligence, OxBlue analyses jobsite images and charts daily, weekly activity alongside weather conditions for a complete look at what's impacting the project.

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## **View Progress Remotely**

Access the jobsite on any device at any time using video on demand or live streaming.

## Schedule Updates

Define a schedule to routinely send images and/or time-lapse videos to yourself or others.

### Mark Up Images

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Highlight specific areas of the jobsite with markup tools that let you add text, draw, point to or circle details.

### **Motion Detection**

Monitor risk after-hours with Sapphire cameras that use motion detection to automatically alert you to any activity onsite with time-stamped video.



# Showcase your work and strengthen your bidding process

There's more behind the build than just the finished product.

Showing the full story of a successful project means highlighting not only progress, but the data used to outperform the competition. Construction cameras document the details so professionals can visually share results.

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Timelapse features are powerful marketing tools that share months worth of activity in a beautifullyedited cinematic format. This short video content

can capture the attention of an audience on social media, websites and in proposals. It shows the extent of work done on the project and the dramatic results.

# "It was everything we expected for our project ... we are very satisfied with the results."

- Homewood Flossmoor High School



Highlight Team Progress Boost your bids by sharing clean construction data that emphasizes team activity, progress and proves the project is always on time and on budget.

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From

Subject:

Comments:

Redding Courthouse

Check out the progress

hsmith@oxblue.com

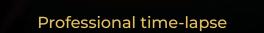
To: (Separate emails with commas)

Share 🕑 Time-Lapses 🥚

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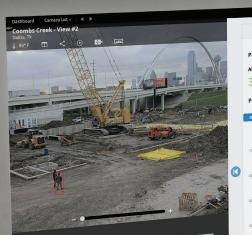
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Custom time-lapse



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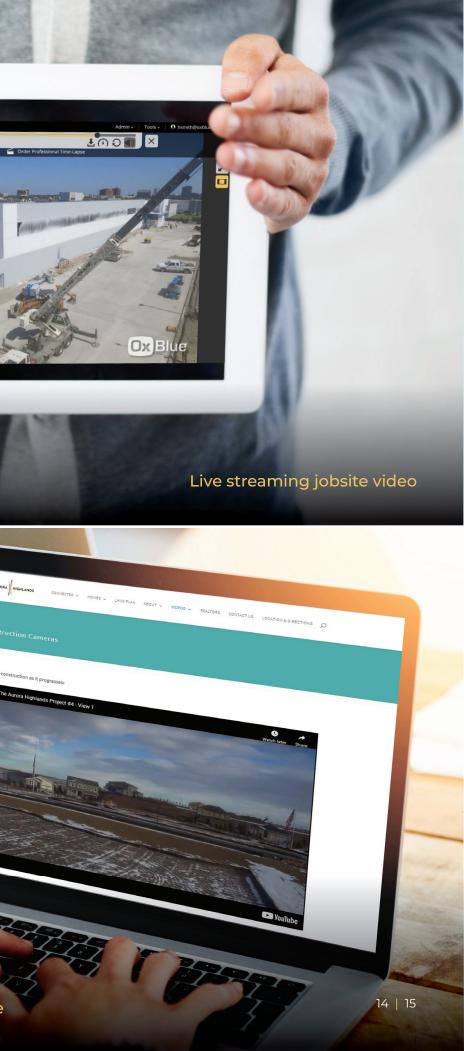
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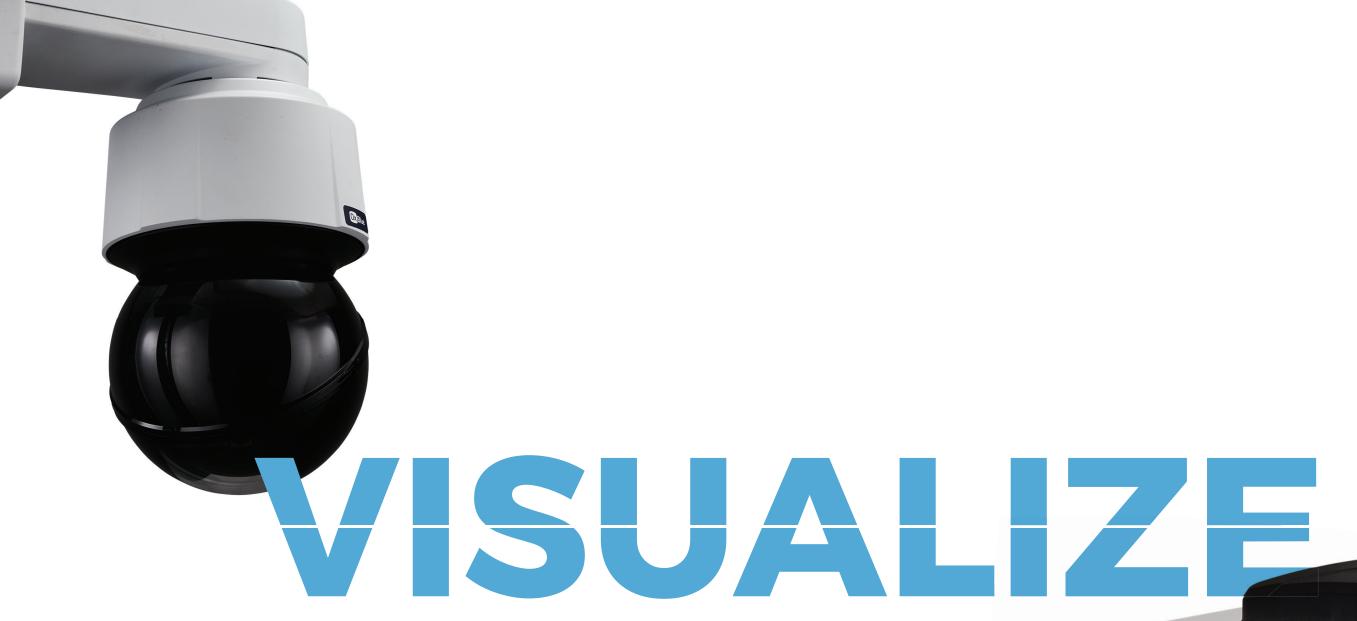


### Oversee Safety

Watch the jobsite in realtime and ensure safety compliance levels across projects. OxBlue's artificial intelligence tracks activity and identifies the use of hi-vis vests and hard hats.

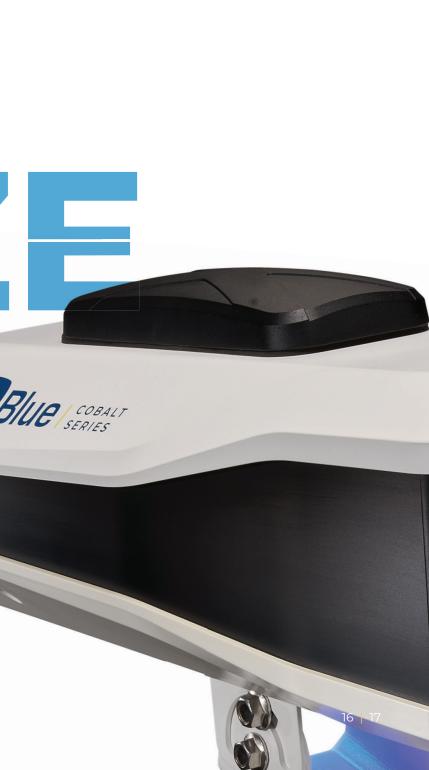
# Video embedded into your website





# Your Job in Plain Sight

Open a new realm of understanding into your jobsite with OxBlue's powerful timelapse and visual data camera systems.



"We can clearly see what floor the project's on, what's complete you get a much better feel for what's happening on the jobsite." — KDC

# COBALT

Capture high-resolution still images of your jobsite with construction time-lapse cameras that provide detail and insight into your project.

60 MP

400% magnification



24 MP

160% magnification



16 MP





160% magnification

Cobalt cameras are available in 8, 16, 24, and 60 MP models. Consult your rep for the ideal resolution.

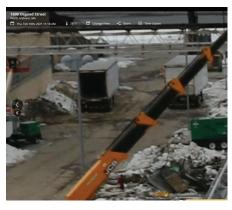


8 MP

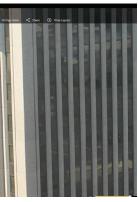




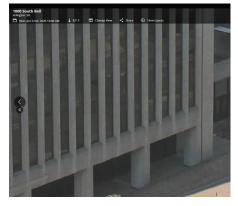
1,040% magnification



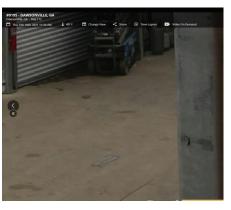
1,640% magnification



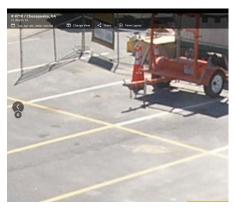
400% magnification



620% magnification



700% magnification



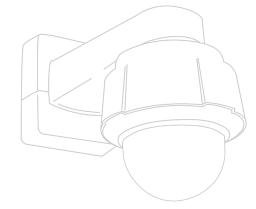
700% magnification



400% magnification



400% magnification

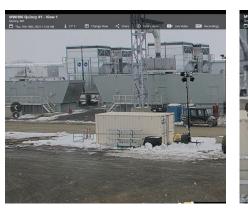


"Roofing is a very dangerous job, so a lot of what we use the camera for is safety. Our managers monitor the images for risks during a project and keep OSHA regulations top of mind." — Tremco

# SAPPHIRE

See the life of the jobsite with a video camera that gives you live insights into the status of your project.

Sapphire cameras are available in 8 and 4 MP static and, 8 and 2 MP PTZ models. Consult your rep for the ideal resolution.



8 MP VPTZ

160% magnification





2 MP VPTZ

160% magnification



8 MP STATIC <sup>160% magnification</sup>

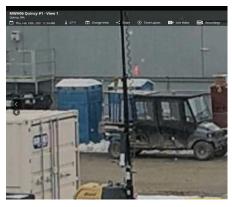




4 MP STATIC <sup>160% magnification</sup>



400% magnification



520% magnification



400% magnification



520% magnification



520% magnification

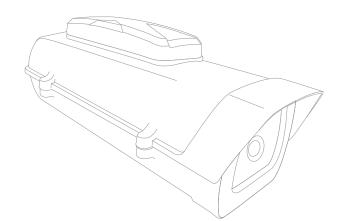


400% magnification

400% magnification



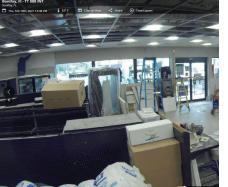
520% magnification



"The OxBlue Team was very responsive, attentive and proactive throughout the entire project. OxBlue operates with professional customer service and has high quality products." — Clark Construction

# INDIGO

Reduce the need to be onsite for your interior projects with an expanded field of view and the ability to pan and zoom within photos.



16 MP

160% magnification



12 MP

8 MP

160% magnification





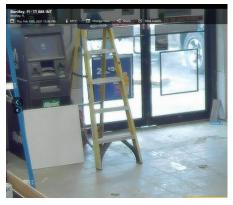
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160% magnification

Indigo cameras are available in 8, 12, and 16 MP models. Consult your rep for the ideal resolution.



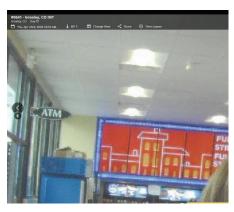
400% magnification



700% magnification



400% magnification



620% magnification



400% magnification



700% magnification

Ensure your camera is always monitoring your project, even in the most remote locations. OxBlue's portable solar trailers and solar power stations are ready to connect you to the jobsite.

# SOLAR

Designed specifically for OxBlue cameras, solar is available in a variety of dimensions based on your needs. All solar options typically qualify for a 26% federal tax credit for renewable energy products.







SEE THE STORY BEHIND YOUR JOBSITE WITH OXBLUE

