



SCHIMENTI CONSTRUCTION TAKES A SECOND LOOK AT CONSTRUCTION CAMERAS

THE CHALLENGE

SHOW CUSTOMERS THE BENEFITS OF 'NEXT GENERATION' CONSTRUCTION CAMERAS

Like many in their industry, Schimenti Construction Company previously experimented with construction cameras. While the technology was promising, it often fell short of expectations.

Headquartered in Ridgefield, Connecticut, with offices in New York City, Schimenti has built a strong reputation in the retail construction industry and has developed a solid niche in urban construction. The firm builds shopping environments for some of the nation's leading retailers, including Kohl's, REI, Barney's New York, Target, Banana Republic, Starbucks, Zara and Chipotle.

Schimenti installed its first static cameras in 2005, but they failed to meet the rigorous needs of construction professionals. Early generation cameras were not designed to stand up to the rugged demands of an outdoor environment. They also required landlines, making them problematic on a jobsite and limiting their usefulness in remote or underdeveloped areas. User interfaces were complicated and often required special software.

"In the end, you had very rudimentary views using too many workarounds. It was more effort than it was worth. The learning curve and task of getting connected would be passed on to clients," said Keith Murley, manager of information systems, Schimenti Construction Company.



THE SOLUTION

EFFICIENCY, TRANSPARENCY AND ACCOUNTABILITY ARE ON DISPLAY 24/7 WITH OXBLUE

"If you haven't used construction cameras revisit them and see the value that they can bring," said Murley. "The technologies have grown by leaps and bounds."

Today, Schimenti has furthered the deployment of construction cameras on its projects, and they have become an essential part of the standard BIM (building information modeling) process.

"Increasing visibility into field operations can help avoid or remediate situations that could otherwise cost time and money. It doesn't take long for clients to see those benefits. In fact, one senior executive at one of our larger clients has our OxBlue camera live in his office 24/7."

"It's definitely a worthwhile investment, especially with project teams more widespread than ever. They help cut travel expenses, provide 24/7 visibility and maintain healthy client-contractor relationships."

- Keith Murley,
Manager of Information Systems,
Schimenti Construction Company

"We are fortunate to work with some great companies like Kohl's and Target that really embrace technology, so they appreciate the value of our OxBlue cameras," said Murley. "As part of our BIM process, the cameras will allow us to track our actual schedule against the projected BIM model. The real-time visual access means that we can avoid having anyone – us or the client – reacting to something unexpected on the jobsite."

With OxBlue construction cameras, anyone can have 24/7 remote access to any jobsite. Schimenti staff relies on OxBlue cameras to facilitate and expedite project meetings. Whether they're having a general discussion about day-to-day progress or dealing with scheduling issues, every team member has full visibility into what's happening – or what has already happened – on the jobsite.

For more information on Construction Camera Systems, contact a rep at <https://oxblue.com/schedule-a-demo>