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Multifamily housing projects with ease

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As demand for housing continues to grow, developers, REITs, property management companies and general contractors need ways to document, manage and market their multifamily housing developments.

Whether the project is a garden-style apartment or a luxury high-rise, OxBlue



# Inside, we'll discuss how OxBlue cameras help you unlock the story of your jobsite.

Break ground on multifamily housing projects with an all-inclusive solution

# 

Only OxBlue provides an all-inclusive solution that works for developers, REITs, general contractors and teams within property management companies — no matter the build type. Using construction cameras, teams can monitor progress for multiple developments with just one easy-access view. With OxBlue, you have a turnkey monitoring and marketing system ready to go right out of the box. "OxBlue's flexibility is what matters the most. When you think about a construction camera, you ask 'how easy is the website and app to grab information from? How easy can I share progress?' OxBlue checks all those boxes for us."

— Director of Construction at Juneau



# **SKANSKA**











Mid-Rise

Garden Style

Mixed-Use

Skyscraper

# Construction Cameras That Work For Every Type Of Multifamily Housing Project

Renovations







# Flexible Billing For Every Project Type

## ALL INCLUSIVE LEASES



# Prepay Lease

Most competitive rental pricing Pay upfront and lock in rates for a minimum term of service

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Monthly Lease

Lock in rate for a minimum term of service



## Custom Lease

Bulk discounting and unique leasing based on volume

### PURCHASING OPTIONS



Prorated Pay for what you use per month

# 

Contract



# Lock in rates for a minimum term of service

# Prepay Lease

Most competitive service pricing Pay upfront and lock in rates for a minimum term of service

# **Based In The Heart Of The Growing Multifamily Housing Market** Headquartered in Atlanta, GA, OxBlue is the premiere local service provider across the Sun Belt and the US. Our prime location means even faster delivery and installation to help project teams navigate one of the fastest-growing markets.







GREYSTAR















# Understand your jobsite in-depth with dynamic visuals

On any given day, project managers and general contractors have a list filled with tasks and small details — taking time and attention away from project priorities.

OxBlue offers an easy way to take control of the jobsite with our advanced construction cameras and visual documentation services. What's captured by a construction camera is a clear, unbiased history of what happens in a day.

# DOCUMENT



Our time-lapse features and activity analysis serve up key information about the jobsite — detailing an entire day of work in just 30 seconds. The visual record makes it easy to review progress, validate work hours and detect issues that could impact the project.

# "Even though the project was 100 miles away, we were always able to pull up the interface, see what was going on and easily catch up on the latest progress."

— Lumar Devco, LLC



Compare multiple jobsites' activity, progress and weather conditions the way you want to.

# Overlay view

Image gallery view

# Compare Images

Access images taken from any point during construction and use different views to clearly mark milestones and day-to-day changes.

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# Mark Up Images

Highlight specific areas of the jobsite with mark up tools that let you add text, draw, point to or circle details





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Generate results no matter the project with construction cameras

Every project requires three fundamental components to build success:

- Clear communication
- Visibility on the jobsite
- Efficient resource management

Construction cameras deliver these results by providing real-time visuals and straightforward access to what's happening onsite. Images and video make it clear where things are on track or falling behind schedule, helping determine if a site visit is necessary.



With the OxBlue Interface, it's easy to increase communication with one-click sharing features, remote access to the jobsite and user controls that allow for a closer look.

At the same time, OxBlue construction cameras include features that can help standardize points of data. Using the advanced capabilities of the camera, it's easy to detail performance in new ways. Weekly Activity Analysis can show who routinely sticks to schedule and premium analytics can emphasize a team's ability to adjust to unexpected interruptions. All of this important information gives a detailed look at what's been done and what clients can expect to see. "By viewing the jobsite in real time, we can verify work in place, identify any performance issues, and have more visibility to things we could possibly do differently."

— RaceTrac

# **Monitor Jobsites** Simultaneously

COMPLETED

See all your projects in one dashboard view or sort by location to monitor multiple sites simultaneously.

# **View Progress Remotely**

Access the jobsite on any device at any time using video on demand or live streaming.

# Schedule Updates Define a schedule to

routinely send images and/or time-lapse videos to yourself or others.

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	1 wed		55	5° 41°		83 45	(d	0 11	
and the	2 🖬 Thu ⇔Rain		50	° 43°		89 57	2	2 28	
	3 🖬 Fri		57	39*		9 39	9	13	
	4 🔜 Sat		55*	39*	7	9 52	11	13	
THE WAR	5 Sun		57"	45*	9	49	13	17	
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	7 📷 Tue		. 59°	43*	81	.39	9	10	
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	9 Thu		50*	37*	95	69	11	19	
	10 Fri		541	411	97	72	11	14	
	11 Sat		64*	46*	96	49	7	13	
	12 🔤 Sun		64"	48°	89	50	9	13	
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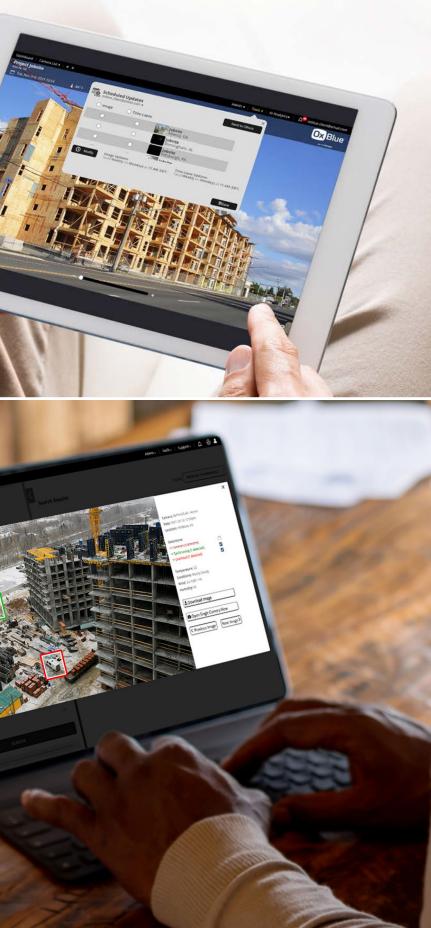
COMPLETED

Monitor Weather Impact Quickly see if weather conditions have impacted progress or performance with a grid that highlights precipitation, humidity, wind and temperatures.

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# **Equipment Notification**

Track movement of eleven different types of equipment on site.



## Activity Analysis

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Compare jobsite activity with weather events to ensure teams are maintaining schedules and working at peak performance levels.

# Safety Tracking

Watch the jobsite in realtime and ensure safety compliance levels across projects. OxBlue's Al looks for standard PPE compliance and highlights potential issues.

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# Analyze Jobsite Performance

Stay on top of changing conditions on the construction site throughout the build.



### **Custom Notifications**

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Set activity, safety, and weather alerts so you can quickly identify important priorities and know when your attention is needed on site.

# **Advanced Image Search** Filter through thousands

of photos to locate historical events in a matter of seconds. Easily identify equipment use, material deliveries, weather conditions and more.





Safeguard your projects with security monitoring

Reduce risk, combat theft and prevent damages outside normal working hours using OxBlue's security cameras. 24/7 streaming, custom motion detection, automatic documentation and an optional security service helps defend your jobsite from threats.

and license plate of the car involved." — Peachtree Hotel Group

"We were able to use the footage from our OxBlue camera to see what time a break-in happened and capture the make, model

# **Motion Detection**

Monitor risk after-hours with Sapphire cameras that use motion detection to automatically alert you to any activity on site with time-stamped video.



# Professional Live Monitoring

Add trained agents to review motion alerts and dispatch police if needed.

- UL Certified
- Five Diamond Certified
- TMA Member
- USA-Based Support
- Monthly service charge



# Showcase your work and strengthen your bidding process

There's more behind the build than just the finished product.

Showing the full story of a successful project means highlighting not only progress, but the data used to outperform the competition. Construction cameras document the details so professionals can visually share results.

# 



Timelapse features are powerful marketing tools that share months worth of activity in a beautifullyedited cinematic format. This short video content

can capture the attention of an audience on social media, websites and in proposals. It shows the extent of work done on the project and the dramatic results. "It was everything we expected for our project ... we are very satisfied with the results."

— Homewood Flossmoor High School



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PlanGrid

Share

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Calendar

Twitter

Website Integration

Time-Lapse

Facebook

More

Procore

C Multifamily Construction

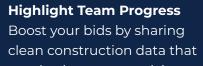
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# Advertise with Video

Engage prospects with professionally-produced video content that increases awareness of your builds.



clean construction data tha emphasizes team activity, progress and proves the project is always on time and on budget.

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# Professional time-lapse

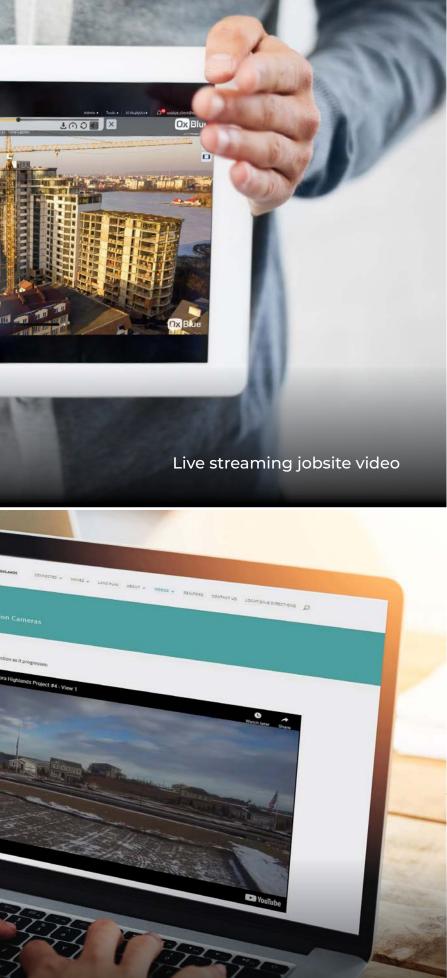




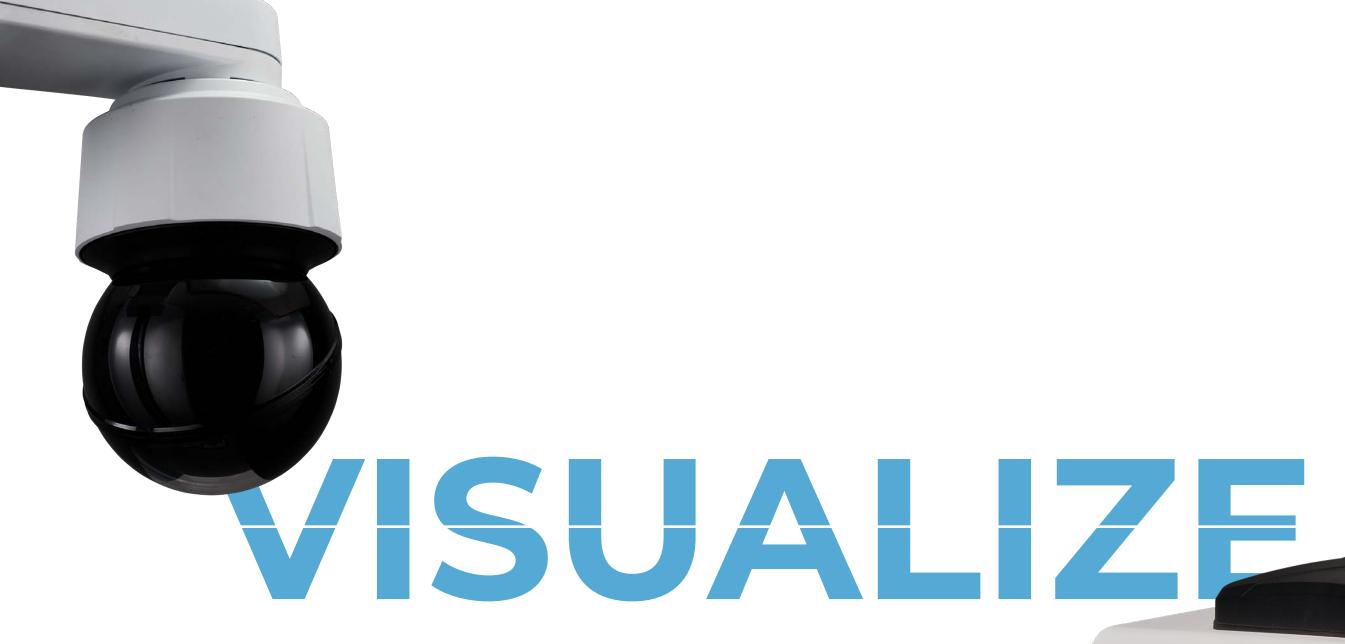






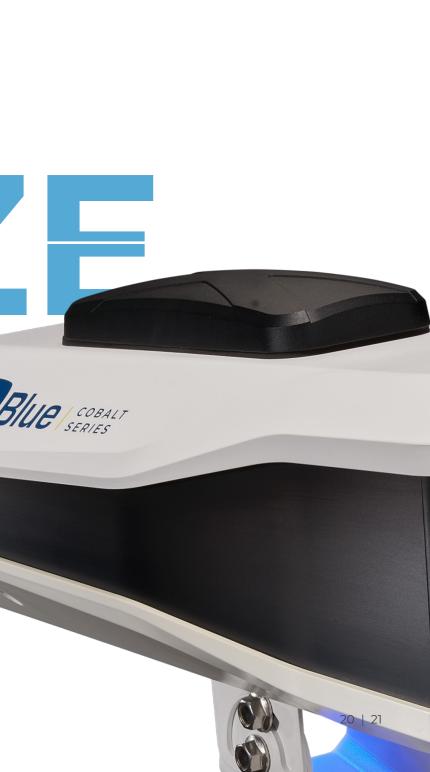


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# Your Job in Plain Sight

Open a new realm of understanding into your jobsite with OxBlue's powerful timelapse and visual data camera systems.



"We can clearly see what floor the project's on, what's complete – you get a much better feel for what's happening on the jobsite." – KDC

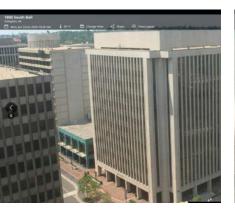
# OXIBIUE

# COBALT

Capture high-resolution still images of your jobsite with construction time-lapse cameras that provide detail and insight into your project.

60 MP

400% magnification



24 MP

160% magnification



Co

16 MP

160% magnification



Cobalt cameras are available in 8, 16, 24, and 60 MP models. Consult your rep for the ideal resolution.

8 MP

160% magnification



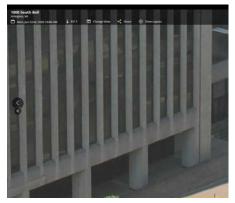
1,040% magnification



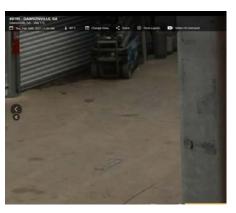
1,640% magnification



400% magnification



620% magnification



700% magnification



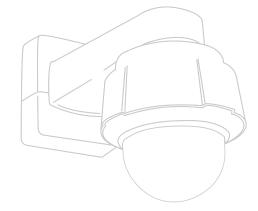
400% magnification



400% magnification



700% magnification



"Roofing is a very dangerous job, so a lot of what we use the camera for is safety. Our managers monitor the images for risks during a project and keep OSHA regulations top of mind." — Tremco

# SAPPHIRE

See the life of the jobsite with a video camera that gives you live insights into the status of your project.



8 MP VPTZ

160% magnification



2 MP VPTZ

160% magnification



8 MP STATIC <sup>160% magnification</sup>

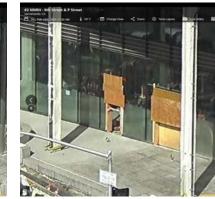
Sapphire cameras are available in 8 and 4 MP static and, 8 and 2 MP PTZ models. Consult your rep for the ideal resolution.



TimeLagues - EP Live

400% magnification

520% magnification



520% magnification



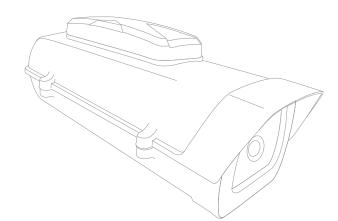
400% magnification



520% magnification



400% magnification



"The OxBlue Team was very responsive, attentive and proactive throughout the entire project. OxBlue operates with professional customer service and has high quality products." — Clark Construction

# INDIGO

Reduce the need to be onsite for your interior projects with an expanded field of view and the ability to pan and zoom within photos.



16 MP

160% magnification



12 MP

8 MP

160% magnification



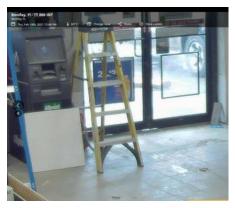


160% magnification

Indigo cameras are available in 8, 12, and 16 MP models. Consult your rep for the ideal resolution.



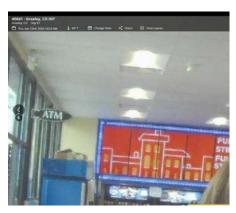
400% magnification



700% magnification



400% magnification



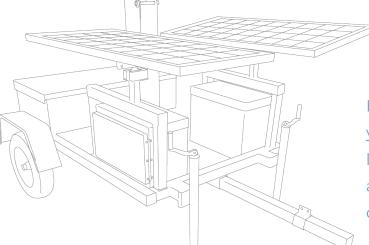
620% magnification



400% magnification



700% magnification



Ensure your camera is always monitoring your project, even in the most remote locations. OxBlue's portable solar trailers and solar power stations are ready to connect you to the jobsite.

# SOLAR

Designed specifically for OxBlue cameras, solar is available in a variety of dimensions based on your needs. All solar options typically qualify for a 30% federal tax credit for renewable energy products.





Solar Telescopic Mast

SEE THE STORY BEHIND YOUR JOBSITE WITH OXBLUE

