

OxBlue Wins Next-Level Recognition with National Best and Brightest Award

ATLANTA, January 12, 2015 — OxBlue, a leading innovator of construction cameras and intuitive technologies that improve project management and communication on construction projects around the world, is among 2014's National Best and Brightest Award winners. The honor is reserved for companies that excel in cultivating employee enrichment and satisfaction. Last spring, OxBlue was recognized — for the third consecutive year — as a Best and Brightest Company to Work for in Atlanta. This year's award at the national level is the construction webcam service provider's first.

"Continuous improvement is at the heart of everything we do — whether it's our construction cameras, time-lapse videos, and other products or the company culture everyone at OxBlue works together to create. Receiving the national award is a real honor. It shows that our practices continue to make OxBlue an even better workplace."

Chandler McCormack, CEO of OxBlue

Best and Brightest award winners are selected based on a rigorous two-pronged assessment: a company-HR survey and an employee survey. Each assessment tool measures such variables as

- Compensation and benefits
- Work-life balance
- Employee development, engagement, and retention
- Recognition of individual and team achievements
- Strategic company performance

McCormack cites striking the right balance between structure and flexibility as key in providing a work environment that



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serves the company and its employees well. He explained that the environment at OxBlue needs to be structured enough so that objectives and goals are always clear. It also has to be flexible enough to support the creativity and initiative it takes to continuously innovate and improve their construction camera interface, time-lapse movies, and the other jobsite monitoring technologies the company offers.

OxBlue construction camera systems come complete with all hardware, cellular data connection, intuitive technologies, and a professionally produced time-lapse construction video of the completed project. To learn more about OxBlue construction camera systems, please contact OxBlue at (888) 849-2583.

About OxBlue: OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse movies, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit OxBlue.com.

